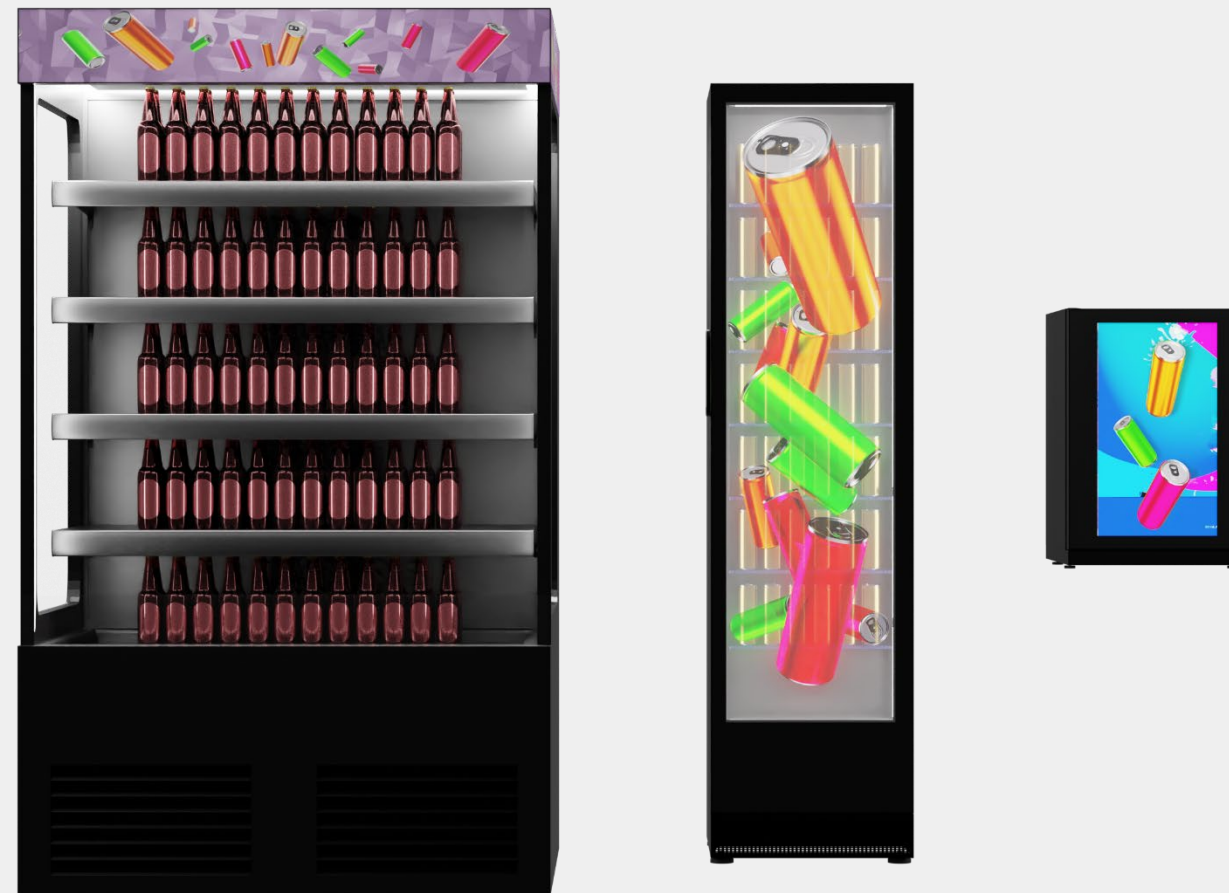


UGO!

Digital Signage Fridge



About our solution

Traditional commercial refrigerators (whether in a retail outlet or a popular restaurant) have a logo stuck on the door or the glass is fully transparent. We're all familiar with that. But why not use this area for communication? Yes, digital doors are more expensive than traditional refrigerators for digital signage. But what's the value of a surface on which you can display any (dynamic) content, 24/7? Content that, for example, can be in line with a brand's main media campaign and complement it in an original way or augment it with call-to-action? Plus content that you can remotely manage and change at any time?

Our LED door solution offers highly visible products behind a high contrast transparent display or a full non-transparent display. The communication is then original and exactly where you want to communicate about your products or brand, whether it is the HORECA segment or classic RETAIL.

The refrigerator door is manufactured in the Czech Republic.

Types (sizes) of refrigerators

U-COOL30

The small refrigerator with 21,5" transparent display is our standardized product, we can deliver it complete. Or it is possible to make a customized display door for any other small refrigerator.



U-COOL350

Large refrigerators come in different shapes and sizes. That is why we always make doors with a display according to the specifications of the refrigerator and the size of the display in the door (covering the whole door or just part of it).



Vending machine

Vending machines also come in different sizes. Here it is usually not desirable to overlap the glass through which customers select products. Therefore, our solution is a collar or crown made of LED display on top of the glass.



Types of displays

Non-transparent

Non-transparent LCD display allows you to use the door area to communicate any content that is suitable for maximum image quality. The contents of the refrigerator can thus be displayed in digital form.



Transparent

The opaque LCD display allows you to use the door area to communicate any content that is suitable for maximum image quality. The contents of the refrigerator can thus be displayed in digital form.



LED crown or collar

For vending machines or even some refrigerators, maximum product display may be important. In this case, the area above the door can be digitised (either by overlaying the fridge frame or adding a 'crown' above the fridge).

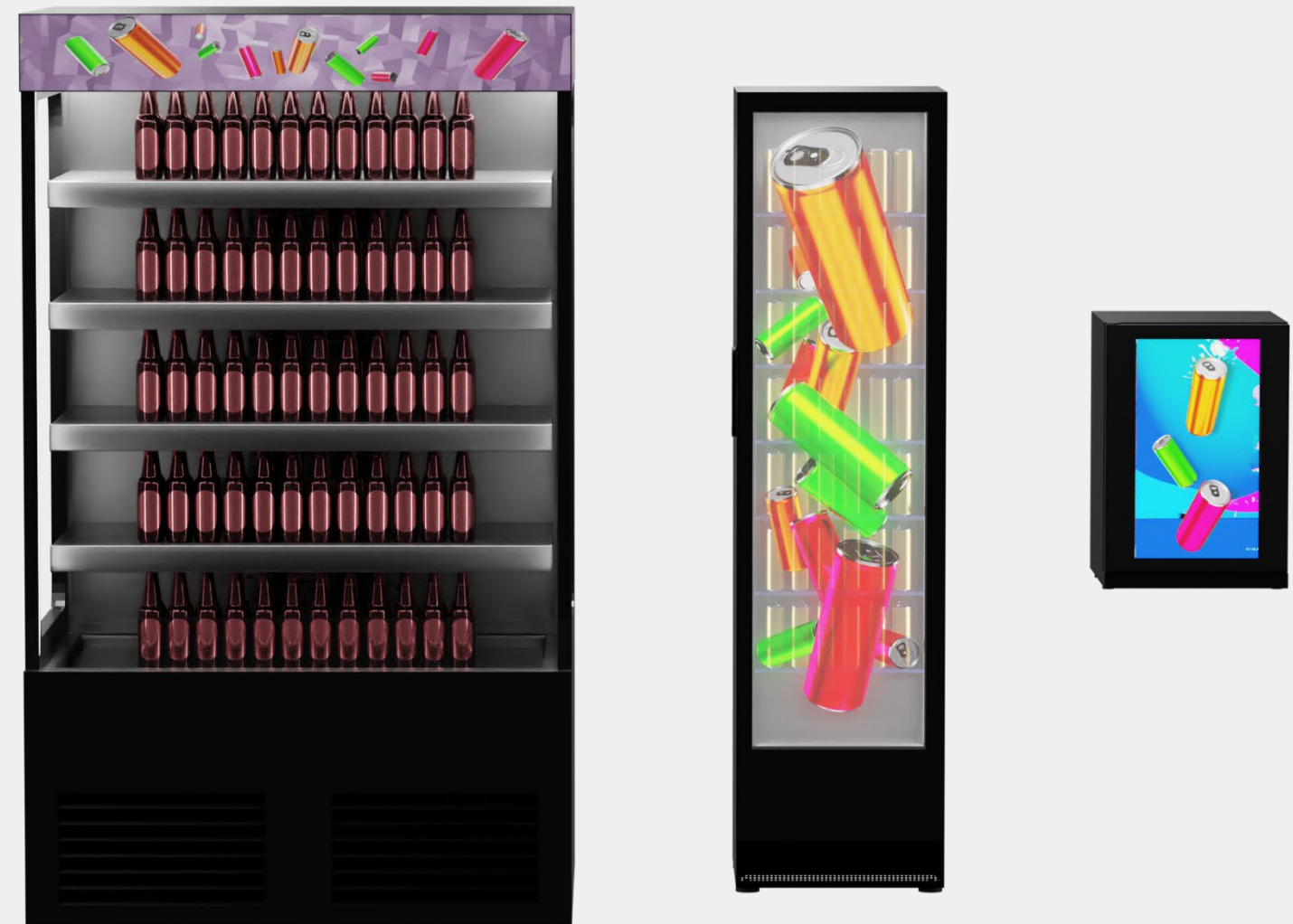


Your situation

Whether your company owns its refrigerators or not, we can cover any demand. Our solution is to replace your existing door with a new one with an LCD display.

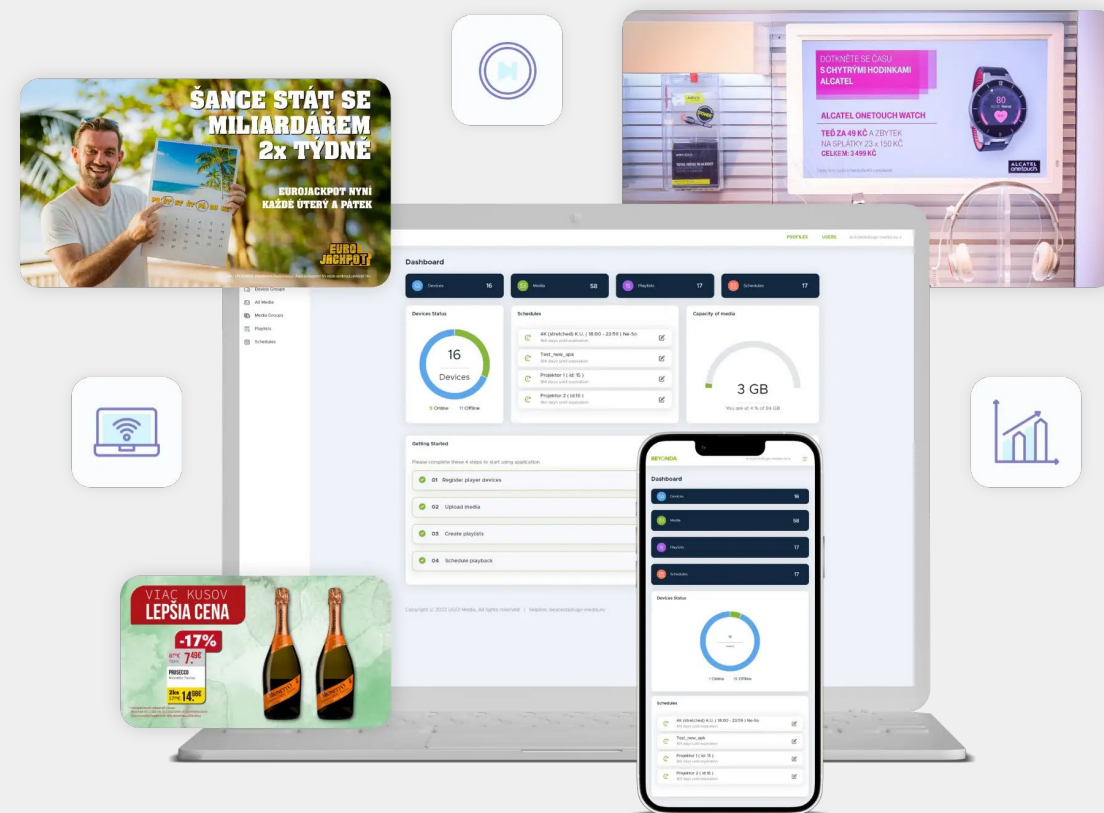
We have a standardized solution for small refrigerators with the following dimensions (in mm): 402 (w) x 597 (h) x 465 (d). More details on the following pages.

For medium and large fridges or vending machines, these are usually bespoke solutions and we do not have standardised dimensions or specifications.



Digital Content Management

BEYONDA



Beyonda is our proprietary solution for shared image/video communication on remote displays. It provides stable and reliable playback 24 hours a day, 7 days a week. The cloud-based solution is secure and allows you to manage and schedule any type of content across hundreds of displays. You can easily manage your content over the internet, directly from your browser (computer, mobile, tablet). The system supports playback of videos, images and web pages, is secure against external interference, easy to use and is data flow friendly.

The Beyonda app runs on the world's most widely used open source Android operating system. Its installation on all digital players is therefore simple and fast. Its reliability is proven by many years of operation and many satisfied clients.

U-COOL30 Digital Signage Refrigerator with transparent display



High-visibility products and high-contrast, colour-correct images on a transparent display. Through development and testing, we were able to combine these important features of the refrigerator for original communication at the point of display. The entire design of the individual door layers and the LED lighting assembly, including the transparency of the display, was developed and tested in our development department. The production of the refrigerator door is carried out in the Czech Republic.

All-in-One solution

All controls are included in the refrigerator. Simply insert the fridge into the socket and everything starts automatically. The fridge cools and the display plays the selected contents. Using the IR controller, the main display features and the times when the video will play can be set in the menu.

Specification

AREA	DETAIL
Display Type	21,5" Transparent IPS LCD panel
Display Mode	1080 x 1920px
Active Area	267,786 (w) x 476,064mm (h)
Overall	402 (w) x 597 (h) x 465mm (d)
Surface	Glass, metal
Contrast Ratio	1000:1 (Typ.) (Transmissive)
Display Colors	16.7M (6-bit + Hi-FRC)
Volume	30 Litres
Cooling system	Absorption cooling system
Operating Temperature	6 - 30 °C Do not expose to direct sunlight or place near heat sources.
Net weight	24 kg
Consumption	38,4W/hour

UGO!



U-COOL350 Digital Signage Refrigerator with transparent display

High-visibility products and high-contrast, colour-correct images on a transparent display. Through development and testing, we were able to combine these important features of the refrigerator for original communication at the point of display. The entire design of the individual door layers and the LED lighting assembly, including the transparency of the display, was developed and tested in our development department. The production of the refrigerator door is carried out in the Czech Republic.

All-in-One solution

All controls are included in the refrigerator. Simply insert the fridge into the socket and everything starts automatically. The fridge cools and the display plays the selected contents. Using the IR controller, the main display features and the times when the video will play can be set in the menu.

Specification

AREA	DETAIL
Display Type	55" Transparent IPS LCD panel
Display Mode	634 x 1920px
Active Area	445,7 (w) x 1209,6mm (h)
Overral	595 (w) x 1835 (h) x 595 mm (d)
Surface	Glass, metal
Contrast Ratio	1000:1 (Typ.) (Transmissive)
Display Colors	16.7M (6-bit + Hi-FRC)
Cooling system	Compressor R600a
Volume	350 Litres
Operating Temperature	6 - 30 °C Do not expose to direct sunlight or place near heat sources.
Net weight	92 kg
Consumption	65W/hour

Usage



The logical use is in the HORECA segment, in retail or vending machines.





Sušené ovoce
Ořisky

Kávéové kapsle
Káva

Kouzlo společného grilování

Vyhraj
v Coca-Cola appce
skvělé ceny

Red Bull
ENERGY DRINK



VYHRAJ!
Coca-Cola

Coca-Cola



Kouzlo společného grilování
Vyhraj v Coca-Cola appce
skvělé ceny

AKCE

PIVO

59⁰⁰

albert



Coca-Cola
TASTE THE FEELING

1008

1008

sewoo



Red Bull

Red Bull gives you wings.

Red Bull

Red Bull gives you wings.

UGO!

Let's get in touch!

UGO! Media s.r.o.

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Praha 5 - Zbraslav

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ugo-media.eu

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About us 



About us

We are Premium Visual Systems Integrators. Since 2009, we have been actively seeking new areas in display technology and interactive media.

We operate globally and our solutions find applications in industry, education and retail. We develop our own product line and regularly bring new innovations to image/video communication.

We are
Premium Visual Systems Integrators